

The **Public Sector Equality Duty** (Section 149 of the Equality Act) requires public bodies to have due regard to the need to eliminate discrimination, advance equality of opportunity, and foster good relations between different people carrying out their activities.

The Equality Duty supports good decision making – it encourages public bodies to be more efficient and effective by understanding how different people will be affected by their activities, so that their policies and services are appropriate and accessible to all and meet different people’s needs. The Council’s Equality and Safety Impact Assessment (ESIA) includes an assessment of the community safety impact assessment to comply with Section 17 of the Crime and Disorder Act and will enable the Council to better understand the potential impact of proposals and consider mitigating action.

| | |
|---|---|
| Name or Brief Description of Proposal | <u>M27/M3 Travel Demand Management project.</u> Package of measures to mitigate the impact of Highways England’s Smart Motorways programme including the promotion of sustainable travel options for local commuters. |
| Brief Service Profile (including number of customers) | |
| £1,700,000 package of projects including Workplace Travel Planning and behaviour change support, strategic communications and marketing campaigns, and alternative transport options including bus priority, signalling improvements, rail discounts and some short term additional demand responsive transport for key sites. All projects are fully funded by Highways England. | |
| Summary of Impact and Issues | |
| The projects will help to mitigate the negative impact of disruption caused by roadworks along the M27, and then the M3, and it is anticipated that it will help to bring about lasting behaviour change with increased numbers of people using sustainable travel options for local trips either for work or other purposes. | |
| Potential Positive Impacts | |
| See above. | |
| Responsible Service Manager | Pete Boustred |
| Date | 21/08/2019 |
| Approved by Senior Manager | Sam Fox |
| Date | 21/08/2019 |

Potential Impact

| Impact Assessment | Details of Impact | Possible Solutions & Mitigating Actions |
|---------------------------------------|--|--|
| Age | Not applicable. | Not required. |
| Disability | There is the potential that new or improved bus/DRT measures implemented as part of the TDM project will lead to increased access to areas of the Solent sub-region not currently well served. | Not required. |
| Gender Reassignment | Not applicable. | Not required. |
| Marriage and Civil Partnership | Not applicable. | Not required. |
| Pregnancy and Maternity | Not applicable. | Not required. |
| Race | Not applicable. | Not required. |
| Religion or Belief | Not applicable. | Not required. |
| Sex | Not applicable. | Not required. |
| Sexual Orientation | Not applicable. | Not required. |
| Community Safety | Not applicable. | Not required. |
| Poverty | Not applicable. | Not required. |
| Health & Wellbeing | The project will help to increase active travel rates which will bring about associated improvements in the health and wellbeing of local people and improve air quality. | Not required. |
| Other Significant Impacts | Not applicable. | Not required. |